



The Hive Mind: supporting community wellbeing in an integrated public and university library

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Let's start with some introductions...



Study
happy

A large light blue circle containing the words "Study" and "happy" in a white, cursive script font, stacked vertically.

The **Hive**

The word "The" in a black sans-serif font, followed by "Hive" in a bold, gold sans-serif font.



1 week pilot in 2015

Study Happy coordinator recruited for a further 1 year pilot in 2016-17 academic year

Inclusive year-round programme for GCSE, 6th form, FE & HE students from Worcester & elsewhere

This year

40 events across 6 sites and 1276 attendees from 30 different institutions

Library.worc.ac.uk/study-happy

STEP 1: Define Your Aims

Helping students to feel:



Healthier

Happier

Smarter

Don't forget about IMPACT!



STEP 2: Identify needs and fill gaps



STEP 3: Work with what you already have



Study
happy

Find your space and #StudyHappy



STEP 4: Time it perfectly



Consider
your
audience's
schedule.




Budget isn't everything



Don't be
afraid of
light-touch
events




Look for new opportunities to engage with your audiences



Consider
your value as
a venue



Learn from your failures



Be honest
about your
project but
don't despair!



Communicate the impact



Align your
impact
measures for
maximum
effect

Make impact accessible and engaging

Study happy

Study Happy
2018/19
at a glance

40
events

across
6 sites

- Most popular events
1. askalibrarian on tour
 2. Study Happy Hour
 3. Awareness day events

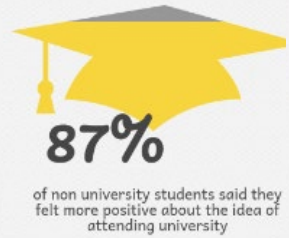
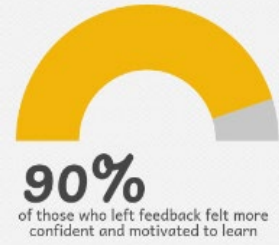
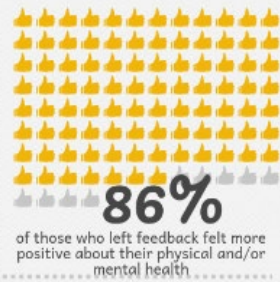
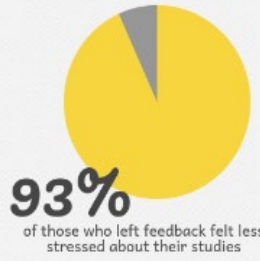


1276
attendees

From University of Worcester

From **13**
Different schools & colleges across Worcestershire & Herefordshire

From **16**
Other universities across the country



Consider using impact to market future events

"Genuinely did make me feel better/ more creatively towards my assignment"

Student from University of Worcester

"I love this session it keeps me going"

GCSE student from Bowbrook House High School

"Very good idea for students to take a break from studying, have coffee and a chat, also a nice way to meet others who are studying"

Student from University of Worcester

"It's really a sound idea, been dying of stress needed the short happy distraction"

Student from University of Worcester

"Really generous and unexpected, very grateful thank you"

Student from University of Leeds

"If I go to uni it's nice to know I'd be supported"

A level student from Pershore 6th Form

"lovely staff and atmosphere helped me relax ready to continue my revision"

Student from University of Worcester



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